# **Privacy Statement**

Brinton Woods is committed to protecting your privacy and developing technology that gives you the most powerful and safe online experience. This Statement of Privacy applies to the Brinton Woods website and governs data collection and usage. By using the Brinton Woods website, you consent to the data practices described in this statement.

## **Collection of your Personal Information**

Brinton Woods collects personally identifiable information, such as your e-mail address, name, home or work address or telephone number. Brinton Woods also may collect anonymous demographic information, which is not unique to you, such as your ZIP code, age, gender, preferences, interests, and favorites.

There is also information about your computer hardware and software that is automatically collected by Brinton Woods. This information can include: your IP address, browser type, domain names, access times, and referring website addresses. This information is used by Brinton Woods for the operation of the service, to maintain quality of the service, and to provide general statistics regarding use of the Brinton Woods website.

Please keep in mind that if you directly disclose personally identifiable information or personally sensitive data through Brinton Woods public message boards, this information may be collected and used by others. Note: Brinton Woods does not read any of your private online communications.

Brinton Woods encourages you to review the privacy statements of websites you choose to link to from Brinton Woods so that you can understand how those websites collect, use, and share your information. Brinton Woods is not responsible for the privacy statements or other content on websites outside of the Brinton Woods and Brinton Woods family of websites.

### **Use of your Personal Information**

Brinton Woods collects and uses your personal information to operate the Brinton Woods website and deliver the services you have requested. Brinton Woods may also use your personally identifiable information to inform you of other products or services available from Brinton Woods and its affiliates. Brinton Woods may also contact you via surveys to conduct research about your opinion of current services or of potential new services that may be offered.

Brinton Woods does not sell, rent, or lease its customer lists to third parties. Brinton Woods may, from time to time, contact you on behalf of external business partners about a particular offering that may be of interest to you. In those cases, your unique personally identifiable information (e-mail, name, address, telephone number) is not transferred to the third party. In addition, Brinton Woods may share data with trusted partners to help us perform statistical analysis, send you email or postal mail, provide customer support, or arrange for deliveries. All such third parties are prohibited from using your personal information except to provide these services to Brinton Woods, and they are required to maintain the confidentiality of your information.

Brinton Woods does not use or disclose sensitive personal information, such as race, religion, or political affiliations, without your explicit consent.

Brinton Woods keeps track of the websites and pages our customers visit within Brinton Woods, in order to determine what Brinton Woods services are the most popular. This data is used to deliver customized content and advertising within Brinton Woods to customers whose behavior indicates that they are interested in a particular subject area.

Brinton Woods websites will disclose your personal information, without notice, only if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on Brinton Woods or the site; (b) protect and defend the rights or property of Brinton Woods; and, (c) act under exigent circumstances to protect the personal safety of users of Brinton Woods, or the public.

## **Changes to this Statement**

Brinton Woods will occasionally update this Statement of Privacy to reflect company and customer feedback. Brinton Woods encourages you to periodically review this Statement to be informed of how Brinton Woods is protecting your information.

#### **Contact Information**

Brinton Woods welcomes your comments regarding this Statement of Privacy. If you believe that Brinton Woods has not adhered to this Statement, please contact Brinton Woods at info@brintonwoods.com. We will use commercially reasonable efforts to promptly determine and remedy the problem.